



HbbTV



Singapore June 18th 2014

with the sponsorship of



Infrastructure Panel



- Régis SAINT GIRONS, HTTV:
 - Welcome and HbbTV introduction

- Keith POTTER, Digital TV labs:
 - HbbTV Interoperability

- Kenny HUANG, Marlin founder group:
 - Marlin Security for HbbTV

- Panel Moderator: Gordon MAYNARD, S&T

Application Panel



- Mika KANERVA, Sofia Digital:
 - HbbTV live applications from Europe
- Gordon MAYNARD, S&T:
 - HbbTV and multi-screen strategy
- Panel Moderator: Régis SAINT GIRONS, HTTV

***Coffee Break
&
Networking***

New Service Panel



- Gianluca FERREMI, Motive Television
 - Experience in revenue generation with HbbTV
- Jean Philippe PLANTEVIN, Quadrille
 - Push Technology and HbbTV – Enabling new services
- Chem ASSAYAG, Viaccess-Orca
 - Rule of engagement: An operator guide to providing a compelling TV user experience
- Panel Moderator: Jean Christophe JUBIN, HTTV

Broadcaster Panel



- Markus FRITZ, Eutelsat
 - Facilitating global HbbTV deployments

- Liz ROSS, Freeview
 - HbbTV in Australia

- David COURET, France24
 - Application deployments

- Panel Moderator: Phil SANDBERG, Content+Technology

***Cocktail
&
Networking***