

## Automated testing for everyone

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# How it all started

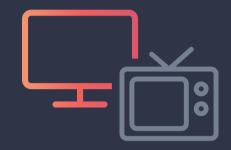
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# Our device situation

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#### 1 few test devices

**2** customer expectations

**3** device cost higher than project value



#### **1** few test devices

#### 2 customer expectations

#### **3** device cost higher than project value



**1** few test devices

2 customer expectations

**5** device cost higher than project value

## Sounds bad? It got worse

 $\bullet \bullet \bullet$ 



wasted time and overlooked bugs





### not enough TVs not enough developers not enough budget





### = inefficient :(



# Something had to change

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### Our requirements

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 No or almost no involvement of developers in the QA process.

Creating and running test
cases must not require
development skills.

 The suite must work on any HbbTV compatible device  Running the tests must be fast

 Tests should be possible to run on remote devices.

 Tests should be possible to run on any number of devices simultaneously.

#### First approach

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#### **Extensive** market research

#### The result?

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### No suitable solution on the market

#### The **bad**

#### $\bullet \bullet \bullet$

Adapting an existing solution for the web to HbbTV using simulated user interaction

### The ugly

#### $\bullet \bullet \bullet$

### Lot of effort was burned during the initial approach





### Our adaptation only worked on 6 out of 12 devices





## Actual usage was way too complicated

#### Valuable insight





#### never resort to simulation

everything about the enviroment must be **real** 

## NOT SURE IF TO GIVE UP

OR TRY HARDER

# Back to the drawing board

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#### Second approach

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The app is tested on real devices

Input undistinguishable from a real user Tested and operated under the exact same conditions and manner as the real user will Hardware for IR and alternative input needed inhouse development



#### steampunk style

All software components developed from scratch



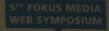




## HbbTV and SmartTV devices supported

Testing apps using real devices

No test scripting needed

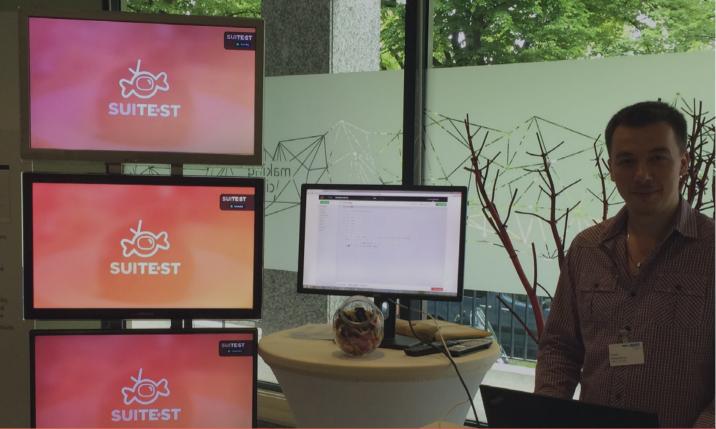




SUITEST candy for your app QA



- A streamlined application to remotely test Connected TV applications across hundreds of connected TVs and set top boxes on the market
- Cuts costs by saving hundreds of man hours on QA testing
- Suitest uses remote "device zoos" to eliminate the need to purch expensive devices for testing purposes
- Drastically reduces the likelihood of human error
- Provides essential feedback to manufacturers about the compatibility, functionality and speed of applications on their specific devices, and can compare this across their own – and their competitors' – devices
- By streamlining the testing process remotely, suitest allows applications to enter into the market faster – ahead of the competition



#### First public presentation @ MWS in May



SUITE-ST

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Automated testing o Smart TV apps has never been sweeter

Suite.st

Second public presentation @ TC Disrupt SF in September

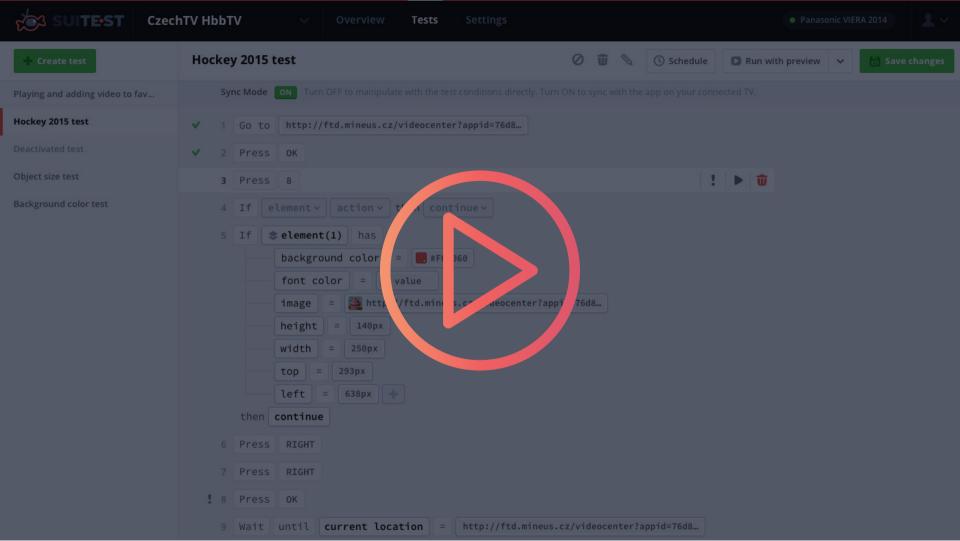
Test on any Smart TV platform



#### First customer installation @ SWISSTXT in November

## How does it work

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# The wait is over, we are live!

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#### Free trial access

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Broadcasters and manufacturers can get their hands on Suitest **for free for a limited time** 

#### **Public** version

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We will soon open the platform to everybody

## Test your apps the sweeter way

