

HbbTV Award 2018 Entry Form

The providers of HbbTV applications are welcome to submit their entries, through this online form, for the HbbTV Awards 2018.

The closing date for submission is 5th October 2018. A shortlist of finalists will be put forward to a panel of industry experts who will select the winners. The finalists will be announced by 23rd October 2018. The prizes will be awarded at a prestigious ceremony on 14th November 2018. The ceremony forms part of the 7th HbbTV Symposium and Awards 2018, taking place 14-15 November 2018 in Berlin. All finalists are invited to attend the awards ceremony.

Last year's HbbTV Awards winners include Digital UK, Freeview Australia, Media Broadcast, R2B2, rbb (ARD), Thi Thanh Van Nguyen (Samsung R&D), Tivù and Vewd.

There are seven awards plus a judges grand prix. The award categories are:

- Best use of HbbTV for advertising and promotion
- Best use of HbbTV for broadcast enhancement
- Best multiscreen HbbTV service
- Best use of HbbTV for content discovery (VOD and Guides)
- Best marketing or promotion of an HbbTV based service
- Best technology innovation in an HbbTV product or service
- Best individual contribution to the HbbTV Association

A company may enter as many services into as many categories as they like. Each entry will require a separate form to be completed. The awards are free to enter.

Entries will be judged on their execution, impact and innovation.

Personal details are collected, so that we can contact you about your submission. This information will not be used for any other purposes.

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not **hbbtv.awards@gmail.com**? [Switch account](#)

* Required

Email address *

Your email

Full name *

Please provide your full name:

Your answer

Company *

Please provide the name of the company you work for:

Your answer

Award category *

Please select the category you are entering:

- Best use of HbbTV for advertising and promotion
- Best use of HbbTV for broadcast enhancement
- Best multiscreen HbbTV service
- Best use of HbbTV for content discovery (VOD and Guides)
- Best marketing or promotion of an HbbTV-based service
- Best technology innovation in an HbbTV product or service
- Best individual contribution to the HbbTV Association

NEXT

Never submit passwords through Google Forms.

HbbTV Award 2018 Entry Form

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not **hbbtv.awards@gmail.com**? [Switch account](#)

* Required

Entry Details

Name of service *

Your answer

Country *

Which country was the entry developed for?

Your answer

Company *

Which company was the entry developed by/for?

Your answer

Date service launched or last upgraded *

Please provide the date when the service was launched or last significantly upgraded. Nominations must have launched or been significantly upgraded since June 2017. For promotional campaigns please give the date the promotion launched.

MM DD YYYY

/ / 2018

Is the entry a live service or a concept/prototype? *

- Live service
- Concept/prototype

What HbbTV standards does the entry use/support?

- HbbTV 1.0 (TS 102 796 V1.1.1)
- HbbTV 1.5 (TS 102 796 V1.2.1)
- HbbTV 2.0.1 (TS 102 796 V1.4.1)
- HbbTV 2.0.2 (2018-02-16)
- Operator Applications (OpApps) TS 103 606 V1.1.1 (2018-05)
- IP-Delivered Broadcast Channels and Related Signalling of HbbTV Applications
- Application Discovery over Broadband

Summary *

Please provide a summary of the entry (in less than 650 characters).

Your answer

Description *

Please provide a description of the entry (in less than 2000 characters).

Your answer

Impact *

Please provide details of how the entry has has an impact, how this has been measured and what the results have been (in less than 1500 characters).

Your answer

Link to service video

Please provide a link (<http://>) to a video of the entry (e.g. YouTube). Entries with links to videos are more likely to be shortlisted. If a video cannot be provided, please give your reasons in the additional information section below.

Your answer

Supporting material

Please upload any additional supporting material (images, promotional material etc) for your entry. Please give details of these in the additional information section below.

ADD FILE

Marketing approval *

Can the video and supporting material be used in HbbTV Association marketing material? If approval cannot be provided or only limited approval can be given, please give your reasons in the additional information section below.

Yes

No

Additional information

Please provide any additional information about the entry.

Your answer

Send me a copy of my responses.