HbbTV

What's new in the HbbTV Specification "HbbTV 2.0.3 Explained"





Informal Name	Formal Name
HbbTV 1.0	TS 102 796 V1.1.1
HbbTV 1.5	TS 102 796 V1.2.1
HbbTV 2.0	TS 102 796 V1.3.1
HbbTV 2.0.1	TS 102 796 V1.4.1
HbbTV 2.0.2	TS 102 796 V1.5.1
HbbTV 2.0.3	TS 102 796 V1.6.1 (tbc)
???	???

3 Elements to HbbTV 2.0.3



- Errata to HbbTV 2.0.1/2
 - Fixing bugs in the spec
- Updates to existing features
 - Goal for 2.0.3 was "low hanging fruit" that are easy to specify & test
 - No big new features these were deferred to the next iteration
 - Critical updates already widely supported in practice
 - One small new feature
- Removing unused and replaced features
 - Cannot keep adding features and never removing anything

What are Errata?



- Fixes to bugs in the spec
 - May be cosmetic
 - Punctuation, cross-references, ...
 - Might be language that's unclear or hard to understand
 - May be ambiguities
 - Something that can genuinely be interpreted in more than one way
 - May be conflicts & inconsistencies
 - Statements that actually say different things
 - Things that are hard or even impossible to implement in the real world

- HbbTV publishes >1 document for each errata release
 - A list of the changes to the specification(s)
 - A version of the specification(s) with the errata integrated & changes tracked
- All HbbTV errata have an issue number
 - Issue numbers can be used to cross-reference between the two documents
 - HbbTV members can use the number to lookup the discussion in our issue tracking system
- 2 recent errata releases; July and October
 - 2.0.3 started as a fork of 2.0.2 with July 2020 errata integrated
 - Errata found / resolved between July and October are included in the October release of errata for 2.0.1/2 and in 2.0.3

Errata to HbbTV 2.0.1/2 (1)



- Design of HTML5 video element doesn't take account of media devices using hardware to decode media
- Many, many small issues and corner cases result
 - #10195: media decoders and the seeked event
 - #10181: Releasing resources from HTML media elements
 - #9623: language in clause 9.6.2 about hardware video resource management and HTML5 video elements
 - #9481: Potential conflict between HbbTV 9.6.2 and HTML5 re HTML5 load() method taking video & audio decoders
- Related work in W3C Media and Entertainment Interest Group
 - <u>https://github.com/w3c/me-media-integration-guidelines/</u>
 - W3C members should take a look at the issues & perhaps contribute

Errata to HbbTV 2.0.1/2 (2)



- Media synchronisation requirements may be unrealistic for some implementers
 - #9325: Unreasonably demanding a/v sync timing requirement
 - Relaxed from -10ms/+10ms to -35ms/+50ms
 - #10435: Unreasonable demanding of synchronization between A/V and subtitles
 - Tests assume 40ms, market expects frame accuracy at scene cuts, may not be achievable on some hardware
- Media synchronisation (video via broadcast and audio via broadband)
 - #8810: behaviour of multi-stream sync API at times when no content exists in a slave media synchroniser
 - #10719: stopping multi-stream sync and disposing of a MediaSynchroniser object
 - #10722: successful completion of initMediaSynchroniser and addMediaObject



Alternate audio could be other languages or audio for accessibility e.g. audio description, clean audio,

Errata to HbbTV 2.0.1/2 (3)



- Compatibility with modern soft text input (virtual keyboards)
 - #10007: Section 10.2.1: incompatibility with modern soft input (virtual keyboards) that operate on words or phrases
 - Turns out that this also enables some forms of voice input
- DASH
 - #10447: Errata to DVB-DASH
 - Update to newest version to get bug fixes optional features remain optional, features added by DVB are all optional
 - #9315: DASH MPD events
 - SCTE-35 ad insertion events crash some HbbTV implementations
- Future evolution and maintainability of the XML capabilities mechanism
 - #9487: Error in XML capabilities example and XSD

Updated Features – Web Standards

- HbbTV 2.0.0/1/2 all based on a 2013 selection of web standards
 - Open IPTV Forum "Web Standards TV Profile"
 - A few select web standards added by HbbTV but nothing systematic
 - The web has moved on
- HbbTV 2.0.3 is based on a 2018 selection of web standards
 - <u>CTA WAVE "Web Media API Snapshot"</u>
 - Standards implemented by all desktop browsers in 2018 including some not previously in HbbTV
- Why 2018?
 - Why not 2020?
 - To allow time for code to be ported and optimised for constrained systems
 - Why not 2016?
 - Public disclosure of security bugs in desktop browsers means that shipping TVs based on old browsers may be unwise
- In practice, HbbTV 2.0.1/2 implementations will be based on a browser more recent than 2013
 - But perhaps not as recent as 2018
 - Moving to a new version of Chrome/Webkit will increase the product development cost
 - The more someone optimises a port of Chrome/Webkit for TV, the longer they want to keep using it
 - New devices continuing to use very out of date browsers is a major concern for some
 - Remember the HTML5 engine in an HbbTV TV isn't normally updated unlike Chrome or Safari in a mobile

W3C Media Source Extensions



- API for media playback widely used for video content in the web
 - Complex player logic shifted from HbbTV implementer to JavaScript library in the app
 - App handles loading data & uses MSE to pass it to the media decoders in the terminal
 - MSE can be used with DASH, HLS and probably any HTTP-based protocol/format that can be implemented as a JavaScript library
- Content / app providers may chose among a number of MSE player libraries
 - Open source libraries for DASH
 - <u>dash.js</u>
 - Shaka Player
 - Also HLS open source libraries and commercial offerings for DASH, HLS and others
- Some HbbTV terminals have supported MSE for years
 - HbbTV apps using MSE deployed in Germany starting in 2018
 - Fraunhofer FOKUS "Kumpel-Tag mit Andy" for WDR
 - MSE required for HbbTV targeted advertising
 - App loads advert into memory & can play it with guarantees of no pausing / stalling due to the network

360° HbbTV Application: "Kumpel-Tag mit Andy"

- Limit the range to new HbbTV devices with support of Media Source Extension (MSE) API through whitelisting
- Testing and customizing filtering
- Red-Button Teaser leads via the WDR Start bar to the landing page
- Landing page with Animated GIF explains 360° navigation
- 80% of video users navigated to different perspectives





W3C Media Source Extensions



- Key advantages of MSE
 - Reduction in DASH interop problems as content / app provider can choose a DASH player known to work with their encoder / packager provider
 - · Potential saving for content / app providers, their suppliers and manufacturers
 - JavaScript libraries can evolve as streaming media protocols evolve without needing software updates on HbbTV terminals
 - Consistency with the way commercial media playback is done in the web, re-use of tools, libraries, apps, expertise
- Some known limitations
 - Some low-end terminals may be able to play UHD via the native DASH player but not have enough processor capacity to play UHD via MSE
 - Using generic web APIs to load the data (XHR, fetch) brings security requirements that may not be useful with commercial media
 - Mixed content -> use of TLS even for DRM encrypted content, extra network traffic due to CORS
 - MSE implementations in chrome/webkit don't support some advanced media features & integrators don't want to repeatedly modify code with each upstream release
 - e.g. exposing NGA Preselections as HTML5 AudioTrack objects & selecting between them
 - Chrome in general doesn't support HEVC via MSE

Updated Features – Web Standards

- Other web standards not previously required (that may be there anyway)
 - Service workers
 - Enable more responsive and adaptable apps
 - Recent web security specifications
 - HTTP/2
 - navigator.cookieEnabled
 - Querying if persistent storage of cookies & web storage is disabled
- TLS updated to version 1.3
 - Not in all 2018 browsers but being rolled out very quickly
 - <u>https://www.caniuse.com/tls1-3</u>

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Updated Features – OTT Streaming; CMAF HbbTV

- DASH builds on the ISOBMFF (.mp4) file / container format
 - This is a complex spec with many options
 - DASH doesn't itself define a clear profile of the format
- CMAF
 - Comes from an Apple / Microsoft co-operation to switch HLS from transport stream to .mp4
 - Both DASH and HLS manifests should be able to refer to the same CMAF media segments
 - Started out as a minimum basic set of features that should work everywhere
- CMAF and HbbTV
 - CMAF container format is a subset/profile of ISOBMFF so in theory CMAF content should just work on HbbTV
 - Not possible to prove this but I've asked many times & nobody could think of anything in the CMAF container format that isn't effectively required for DASH
 - Unlike DASH, CMAF also defines codec profiles
 - May be issues here if content uses unusual picture aspect ratios, resolutions, (etc) as DVB-DASH is (much?) more constrained
- DASH-IF validator can be used to validate CMAF compatibility as well as (DVB-)DASH compatibility

Updated Features – OTT Streaming Low latency live / linear services



- Low latency is very fashionable right now but also complex
 - Several parts to it & several options for doing it
- Start-up delay
 - Time until media is visible / audible
 - Applicable to all linear content
- Catching up & closely following the live edge
 - Mostly applicable to really live content
 - e.g. ensuring that people watching football see a goal on TV before seeing tweets about it
 - Includes catching up with the live edge if the player starts behind or falls behind
- 2 obvious options for LL (see DVB-DASH 11.18.1)
 - Small segments e.g. 1s instead of 4s or 8s
 - In practice should work everywhere but brings bandwidth & CDN overhead
 - Chunked content (aka multiple moof/mdat boxes per DASH segment)
 - Beginning of a DASH segment can be downloaded before the end has been encoded or even exists
 - · In theory should work everywhere but may not in practice on older devices testing required
- HbbTV 2.0.3 supports low latency via MSE
 - Native DASH player should play both options for LL content in a backwards compatible mode but not required to catch up & follow the live edge

Chunked Content & HbbTV DASH/DRM Reference App





https://github.com/HbbTV-Association/ReferenceApplication and http://refapp.hbbtv.org/production



Updated Features – OTT Streaming Querying CBCS Encryption



- Industry is moving to adopt Apple's flavour of AES CBCS instead of CENC as previously used
 - Widevine already moved
 - PlayReady 4.0 supports Apple flavour of CBCS
- CBCS is one element of enabling content to be encoded, packaged & encrypted once for many different devices
 - CMAF is another element of this
 - Obviously care still needed with codec choices, resolutions, ...
- HbbTV 2.0.3 allows apps to query which AES encryption modes are supported

The One New Feature



- Querying physical screen size
 - Extension to HbbTV XML capabilities mechanism

Terminals with a built-in or HDMI-connected display shall include one or more elements of the following form to describe the size of display:

```
<display_size width="w" height="h" measurement_type="t"/>
```

where w and h are integer values describing the horizontal width and vertical height of the display respectively, both in units of centimeters, and t is a string taking one of the following values:

- "built-in", where the display forms an integral part of the terminal. In this case, the width, w, and height, h, shall be accurate to within 5cm.
- "hdmi-accurate", where the display is connected by HDMI and the width, w, and height, h, are reported by the display as being accurate to within 5cm or less.
- "hdmi-other", where the display is connected by HDMI and the width, w, and height, h, are not reported as accurate to within 5cm.



- A spring cleaning of features that are not used in the real world or which have been replaced
- Some features have been removed immediately

 Mostly gone completely, one feature moved to OpApp
- Some features are at risk ("deprecated")
 - At risk of being moved to the OpApp spec
 - At risk of being removed in the next specification release
 - At risk of being removed in the further future

Features already removed from 2.0.3 **HbbTV**

Remember these are all features not used in the real world

- CI+ host player mode
 - DASH player in TV/STB uses DRM system in separate hardware module (USB/PCMCIA)
- HbbTV app launching an app on a phone (in that direction <u>only</u>)
 - Design relied on TV/STB manufacturers including support for it in a mobile app that consumers install
 - Larger manufacturers didn't include this in their apps & smaller ones never had apps in the 1st place
 - A mobile app launching app on a TV/STB (the opposite direction) remains mandatory
- Teletext Subtitles in OTT content
 - It seemed logical in 2009 & there wasn't a lot else for subtitles at the time
- 3 aspects of media sync
 - Use of A/V control object in media sync
 - Why add functionality to the 10 year-old API? apps can just use the HTML5 video element
 - · Media sync tests in the test suite using the A/V control object are being re-worked or dropped
 - 2 never implemented options
 - SYNC_SLAVE mode
 - Sync buffer
- Moved to the OpApp spec
 - CI+ CICAM player mode
 - Media player (DASH, HLS, other) and DRM system together in separate hardware module (USB/PCMCIA)

Features at risk of being moved or removed Hbb

- Candidate to move to the OpApp spec
 - Push VoD & download manager
 - Some prototype implementations but not known to be deployed in the real world
- Re-consider in next requirements cycle
 - (Local) PVR
 - Has been implemented, in whole by some & just the subset relevant to timeshift by others
 - Test cases exist but were never reviewed volunteers needed to review them
- Depends on privacy considerations
 - File system acceleration
 - HbbTV Privacy Task Force to evaluate if this is still needed based on evolving privacy landscape

- Candidates to be removed at some time in the future
 - A/V Control object
 - Replaced by HTML5 video element
 - oipfDRMAgent object
 - Replaced by Encrypted Media Extensions
 - As these are used by many apps today, plenty of notice will need to be given!
 - May be possible to replace A/V Control Object with a web "Polyfill" if interest
 - No new functionality to be added using A/V control object
 - Media sync functionality added in HbbTV 2 has been removed in 2.0.3

Testing HbbTV 2.0.3



- Up to 83 new HbbTV test cases
 - 35 MSE
 - Also some tests for MSE in the targeted advertising option become mandatory for 2.0.3
 - 18 for new version of DVB-DASH (also applicable for 2.0.1/2)
 - 14 others specific to 2.0.3
 - 16 for 2.0.1/2/3 (e.g. multi-stream sync accessibility use-cases)
 - These should be included in July 2021 HbbTV test suite release targeting 2022 HbbTV products
 - Hopefully early access versions can be included in March 2021 test suite release
- Web standards
 - Historically HbbTV has not tested these
 - Hope to include a small sample of W3C Web Platform Tests to confirm that recent APIs were implemented at all
 - Never a high enough priority
 - CTA WAVE project has done a lot of work to make W3C Web Platform Tests more suitable for Smart TVs
 - https://github.com/cta-wave/WMAS
 - <u>https://webapitests2018.ctawave.org/</u>
 - Details still be worked out

Looking Forwards



- What comes after 2.0.3?
- New requirements just finalised in HbbTV, examples include;
 - Co-existence of HbbTV apps with accessibility features offered by TV / STB
 - e.g. screen magnifier, feedback on interaction, high contrast UI, dialogue enhancement for NGA
 - HbbTV will <u>not</u> make any of these mandatory, just permit apps to discover what's there, work with it & avoid conflicts
 - Looking forwards to the implementation of the European Accessibility Act in 2022-2025
 - Co-existence of HbbTV apps with voice assistants offered by TV / STB
 - Someone using voice input with the TV / STB UI should not have to switch back to classic remote control for HbbTV apps
 - Support for HbbTV "red button" apps on DVB-I services
- Will it be called 2.0.4?
 - No decision on the informal name yet

Some Opportunities to Contribute



- HbbTV 2.0.4 (tbc)
 - See previous slide; help with Alexa / Google Assistant particularly welcome¹
- Unit tests for HbbTV 2.0.3 and errata to 2.0.1/2
 - Help running early access versions of 2.0.3 unit tests from Feb/Mar 2021 onwards¹
 - Contribute unit tests to fill gaps ("Unplanned submissions")
 - Expertise on W3C Web Platform Tests to help include them in HbbTV¹
- Report real-world inter-operability problems
 - Problems you can reproduce on HbbTV TVs/STBs from *multiple* manufacturers (ideally 2020 models)
- Fork the DASH-DRM reference app, do something interesting / relevant to a wider audience & contribute it back to HbbTV
- Help with creating a web polyfill mapping CE-HTML A/V object to HTML5 video element

¹ HbbTV membership required



Thank You