overseeing the DRM Reference

whereas Sofia Digital was finally selected as

The Improving Interoperability Task Force (IITF) has

Steering Group on such further Test Material orders.

through the normal acceptance
delivery later in the year and will be a topic of

on the HbbTV suite of standards when it comes into force.

unique device identifier in the HbbTV specification and overall the impact

at the start of August. Regular phone calls are held every

focussed on:

Test challenges at the February 2017, 17th March 2017, 12th May 2017 and 9th June 2017. All reports of the

The main activities of the Marketing Working Group were

ASSOCIATION

The main goal for this first set of

To organize testing events on a regular basis (every 2-3 months).

To update the reference in the HbbTV


To approve the release of v9.1 of the HbbTV Test Suite.

To approve the proposed agreement with RadioDNS.

HbbTV programmatic advertising explodes in Czech

Opera and BBC show HbbTV syncronisation

Czech Republic prepares for HbbTV 2.0

SERAPHIC makes key HbbTV 2 move

Sport1 launches new HbbTV service

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