New Opportunities for HbbTV

Dear readers,

The growing trend of viewers for on-demand content and broadcast advertising inventories provides the ideal technology base for these new services. HbbTV is in essence a browser specification and as such has implications on the content, this tool enables verification that any DASH media is conformant with the specifications for Operator Applications, Application Discovery over Broadband TV platform, Otta.

Slovakia's Towercom launches HbbTV-based platform based in the capital, Prague. Over 2 million Czech viewers now use HbbTV, with the greatest number being New HbbTV milestone for Czech Republic in the country.

LoveSTV goes live in Spain

ProSiebenSat.1 expands HbbTV services

Applications specification. The Requirements Group is preparing a document for consideration at the New Steering Group meeting to be held by IBC 2018. Meanwhile, we are working through the final issues to allow acceptance of a new core reference application on 15-20 devices.

How to better exploit the successful execution of the DASH-DRM limitation, on generic web browsers supporting W3C MSE and EME.

The IITF has completed acceptance of the HbbTV DASH DRM Reference Application. The Certification Group has also completed the certification of the new protocol as part of the HbbTV DASH DRM Reference Application. The protocol has been tested and certified to meet the requirements of the HbbTV DASH DRM Reference Application.

New version of the HbbTV Conformance Test Suite

Today, the HbbTV Association announced the release of version 2018-2 of the HbbTV Conformance Test Suite. This release includes 75 new approved tests and 107 repaired and re-approved tests following feedback from users.

The HbbTV Conformance Test Suite is a set of tests designed to verify that DASH media players are compliant with the HbbTV specifications. The tests are used to ensure that media players can correctly and reliably play back DASH content in accordance with the HbbTV specifications.

The HbbTV Conformance Test Suite is open to all media players that support DASH. In 2018, two media players from ITC, Heisei Communications, and one from Luxembourg, Telekom Luxemburg, received the HbbTV Conformance Test Suite Certification.

The HbbTV Conformance Test Suite is available for download on the HbbTV website. The Conformance Test Suite is used by media players to verify their conformance to the HbbTV specifications.

The HbbTV Conformance Test Suite is an open standard and is available to all media players that support DASH.

New members

The HbbTV Association is pleased to welcome the following new members:

- Sky Plc
- Shenzhen Skyworth Digital Technology Co., Ltd.
- Roku, Inc.
- RAI
- Kineton SRL
- Google

The HbbTV Association is open to all companies and organizations that are interested in promoting and developing the HbbTV standard.

The HbbTV Association is a non-profit organization that promotes the development of the HbbTV standard as an open standard for the delivery of television content over the internet.

The HbbTV Association is a member of the International IT Forum (IITF), which is a global organization that promotes the development of open standards for the delivery of digital content over the internet.

The HbbTV Association is a member of the European Broadcasting Union (EBU), which is a non-profit organization that promotes the development of open standards for the delivery of television content over the internet.

The HbbTV Association is a member of the Alliance for Standards in Media and Entertainment (ASME), which is a non-profit organization that promotes the development of open standards for the delivery of television content over the internet.

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