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ROAD TO 10TH HBBTV SYMPOSIUM

# Kineton will attend to the next HbbTV Symposium

Kineton will be in Prague for the 10th HbbTV Symposium as Platinum Sponsor!







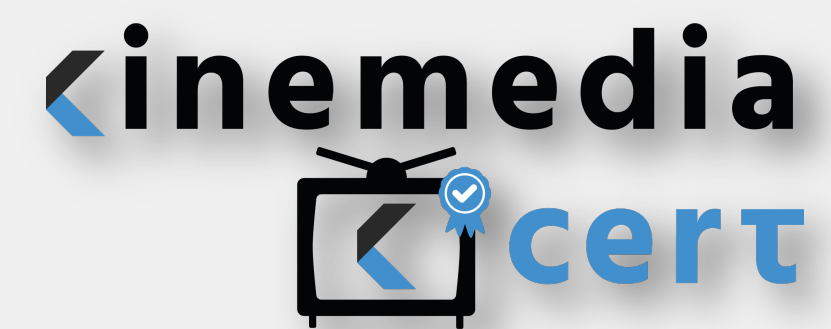
Kineton Audience Measurement Platform,  
to perform audience measurement on  
HbbTV.



Kineton Announcement Real-time Platform,  
to manage announcements campaigns.







A new platform with the purpose to provide support to manufacturers and CE operators to certify HbbTV compliance.





01

## DAI/SSAI

Ad Insertion in both of it's form: client-side and server-side.



02

## IMMERSIVE EXPERIENCES

New immersive experiences to increase the user engagement during TV usage.





01

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02

## IMMERSIVE EXPERIENCES

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# 03

## ANTARES 3.0

New version of our framework to develop HbbTV applications is nearing completion.



# 04

## K/K ENHANCEMENTS

Our KARP and KAMP products are constantly evolving. New data analysis algorithms and new creatives.





03

## ANTARES 3.0

A simplified interface for creating customised modulation profiles that can be used during testing



04

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See you in **Prague!**

