



The HbbTV Developer Portal

A Marketing & Education Working Group Project

10th HbbTV Symposium and Awards, November 10th, 2022, Prague



- Why a Developer Portal? The need
- The idea and its implementation
- Developer Portal Features
- Feedbacks from developers
- Next steps

Why a DevPortal? The need



- The HbbTV specification is developed by industry leaders to improve the video user experience for consumers by enabling innovative, interactive services over broadcast and broadband networks.
- **Technical information for HbbTV is spread across different places.** Whilst API documentation can be found within the specification, there is also reference sample code available on other platforms such as Github, hbbtv.org, redmine and other sources
- This project aims to create a **Developer Portal** for HbbTV application technologies, assembling existing information and creating new wherever it is not available and relevant to HbbTV application developers. The Developer Portal will provide:
 - **Quick access to technical information** in a structured, searchable and crawlable way
 - **Aim at developing and support a HbbTV developer community**, a reference point where find answers and make questions from and to the community.

- **Based on usual Developer Portals structure.** We decided to follow common patterns.
- Aimed at offering a **clear understanding** of the programming additions with:
 - **Examples**, such as application launch and its lifecycle, its signalization on delivery means, remote control interaction, launch and control of video streams and so on.
 - **Guidelines**, an article/tutorial based section which is composed of text, code snippets, images and diagrams.
 - Specification **references** and available resources
 - Integration of a **virtual forum** to enable communication between developers, leveraging the stackoverflow.com platform. Tag #hbbtnv can be used as identifier to group posts.

- Tutorials
- API References
- Resources
- Forum
- Search

Tutorials <https://developer.hbbtv.org/tutorials/>

- Hello World application
- Handling the broadcast a/v object
- Interaction with the remote control
- Basic screen logger
- Overview about HbbTV architecture
- Running a HbbTV application on a hybrid terminal
- Common mistakes to avoid
- HbbTV specs explained

APIs References <https://developer.hbbtv.org/references/>

- Index
- Method name and description
- Parameter name and description
- Expected results (including errors)
- Minimum HbbTV version

Resources <https://developer.hbbtv.org/resources/>

- Links to blessed HbbTV applications (e.g. the HbbTV DASH/DRM reference application)
- Links to tools (e.g. HbbTV browser extensions or VMs, FFmpeg, TSDuck, OpenCaster, MIT HbbTV Test Suite, RedOrbit HbbTV Emulator, HybridTV Dev Environment, The hbbtv-dvbstream project)
- Release notes of different HbbTV versions

Forum <https://developer.hbbtv.org/forum/>

- To enable communication between developers, a virtual forum was integrated using the stackoverflow.com platform, using a common tag word, i.e. #hbbtv

Search

- The portal is searchable for users and crawlable for search engines. The search can be limited to a single section (e.g. reference), including results of discussion threads in stackoverflow.com.

- **What has improved over time whilst developing applications?**
 - Interoperability, stability and performance of devices
 - Adoption of HTML5 standards
- **What are the toughest challenges when developing HbbTV applications?**
 - Interoperability and testing across devices
 - Support of legacy devices
 - Video playback with DASH (+DRM)
- **Which productivity/debug/monitoring tools are you missing for your HbbTV app development?**
 - Emulator on PC/Mac
 - Debug console access on HbbTV terminal
- **What content/feature would you like to see in the HbbTV developer portal?**
 - Improvements on the API documentation (deep-linking, API changes, code snippets)
 - Best practices and more real life tutorials (e.g. catch-up portal or start-over functionality)

Survey results to be discussed internally at HbbTV Improve Interoperability Task Force (IITF).

Possible future initiatives:

- Virtual event in 23Q1 with developers and CEMs to find solutions to help developers work
- A new, up-to-date emulator and debugging tool
- New developer portal features, e.g. improved API documentation (deep-linking, API changes, code snippets), best practices

Thank you