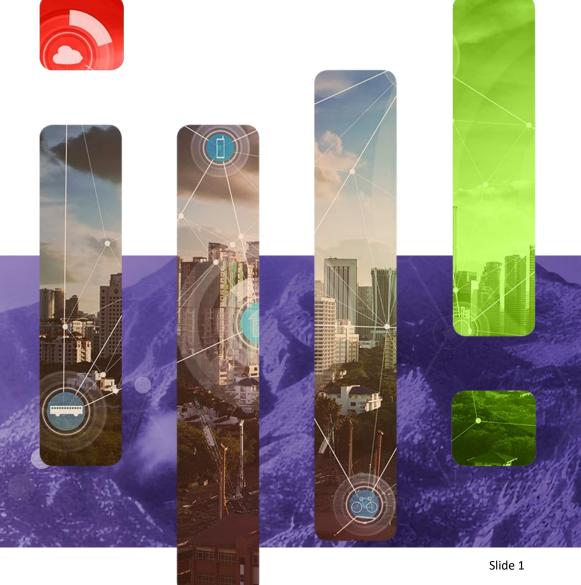


Assure. Secure. Innovate.

Reference Applications in HbbTV

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quality for our customers and partners by delivering total quality services across the entire digital lifecycle. With a proven pedigree across our core industry sectors, we ensure every project meets the highest standards, driving measurable business value.

We secure

our customers' digital
ecosystems with industry- leading cyber
security expertise. As
global technology partners, we
protect our clients' data and
infrastructure, keeping businesses resilient
in an increasingly
connected world.

We innovate

for our customers and partners
by embracing the latest technologies
and fostering an innovation-first
mindset. With a holistic approach
spanning software and hardware, we
empower our clients to stay ahead of
the competition
and unlock new growth
opportunities.

About Resillion

We offer consulting, technology and testing services, focusing on technology interoperability and conformance with regulatory standards.

With our strategic advice and outcome-driven solutions, we help businesses adapt to digitalisation, ensuring their systems securely and seamlessly integrate with emerging ecosystems and comply with regulations and industry best practices.

Our services reduce risks and costs, enabling our customers to innovate and compete in increasingly complex markets.

Accreditations









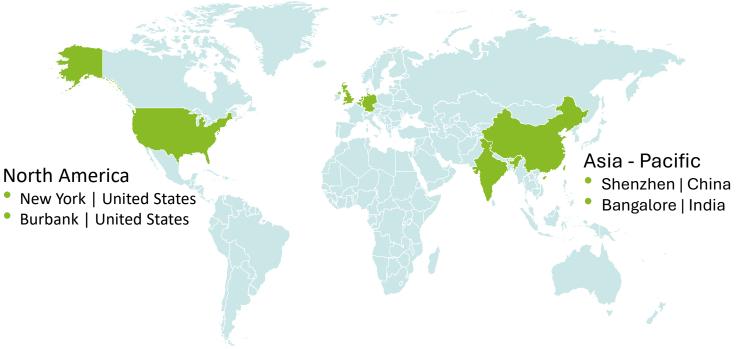


Global coverage

Europe

- Birmingham | United Kingdom
- Bristol | United Kingdom
- Manchester | United Kingdom
- Glasgow | United Kingdom
- London | United Kingdom

- Edinburgh | United Kingdom
- Groningen | Netherlands
- Haarlem | Netherlands
- Hasselt | Belgium
- Berlin | Germany







Background....

What is Conformance vs Interoperability?

- Understanding Conformance
 Conformance ensures that products and services adhere to established standards, meeting specific criteria for quality and performance.
- BUT think of it like "unit testing": a necessary foundation but not sufficient for high quality consumer experience
- Importance of *Interoperability* (integration testing)
 - Interoperability is essential for different systems to work together seamlessly, enhancing collaboration and efficiency in a connected world.

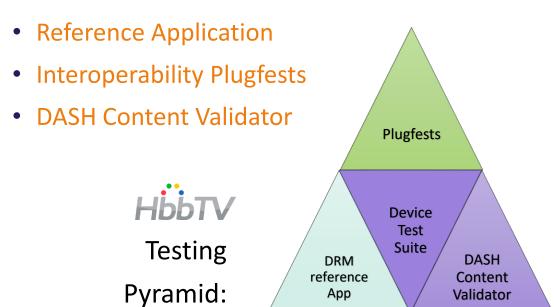


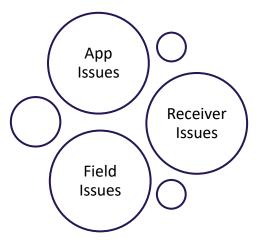


HbbTV's approach

A set of tools to support conformance and interoperability:







Observed Problems

HbbTV Reference Apps

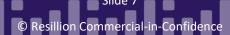
What is a Reference App?

- A demonstration of HbbTV Features as intended to be used in a market, often linking together capabilities
- Ideally:
 - Easy to understand what is expected behaviour
 - Think about how to communicate to the test community what good looks like, document scenarios/user journeys
 - Available easy to access wherever the test device may be
 - Think about disabling geo-blocking of the app and content, don't block devices
 - Think about working with a 3rd party lab to facilitate fast and stable access
 - Stable not changing under the feet of testers
 - Think about how to manage a release cycle, rather than testing on the production instance

Example Best Practice

HbbTV Test Suite Test Applications

- Almost all HbbTV Test Suite tests comprise both test content and test application,
- Therefore, technically, its simply a question of scale, what is being tested could be a single API or a more complex state machine/user story
- A Reference Application may typically layer on top additional libraries, which may complicate diagnosis of failures
- Performance and Usability criteria are especially hard to define objectively



Example Best Practice

HbbTV DRM Reference App

• Demo...

https://refapp.hbbtv.org/



DASH-DRM Reference Application

Links:

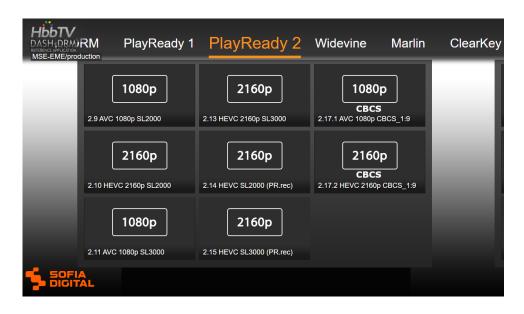
- Production version updated in line with test suite, 3 times a year <u>Production</u>
- Staging version intended for early access to new features of the app <u>Staging</u>
- Testing version intended for development and testing new features of the app <u>Testing</u>

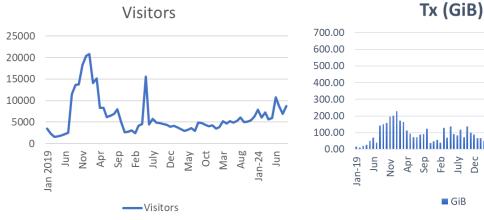
Issues:

 https://github.com/HbbTV-Association/ReferenceApplication/issues

Adding extra 3rd party content:

• See https://member.hbbtv.org/wg/IITF/document/7173

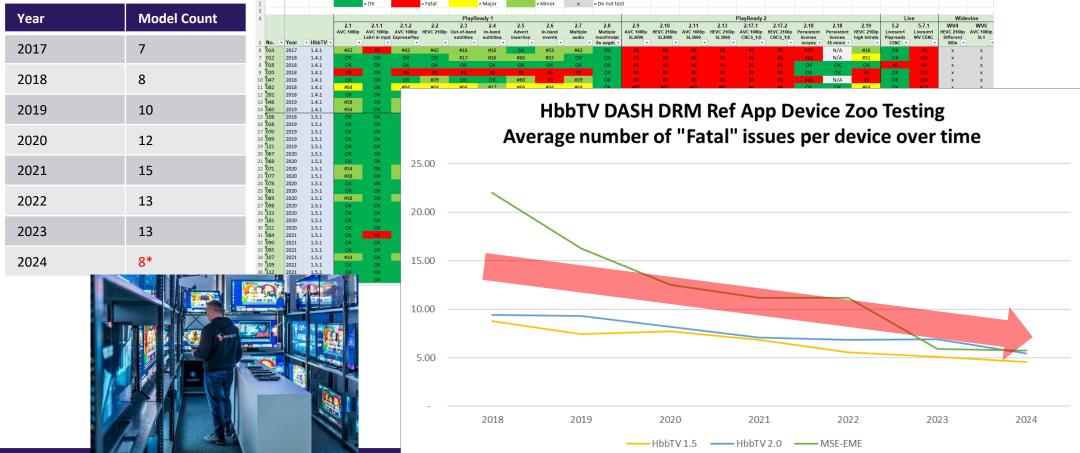




DASH-DRM Reference Application

Test Results against devices in the market:

HbbTV-IITF-01520-003-RefApp-Results-Anonymized.xlsx (As of 30th May 2024) **Model Count** Year



Virtual Application Testing

First ever remote HbbTV Plugfest

- Resillion hosted manufacturers in our Shenzhen Lab, each had own room
- Reduced the complexity of logistical challenges (IP allow-listing, VPNs etc)
- Easy to have on site dev teams for the region with local support to facilitate operations and communications
- With the help of Suitest tools we connected them to App developers like BBC and Everyone TV, in Europe
- App developers able to try to execute their test apps on a remote device
- Still needed a lot of preparation and on-site support and some challenges e.g. where devices needed specific certificates.



Incorporating Ref Apps into Certification

Trademark Logo Testing

- Needs to be easy for manufacturers to know what they need to do to pass
- Needs to be well supported for triage of issues and questions
- Needs to be stable, can't be a moving target
- Needs to be accessible wherever the testers are

✓ Use a partner lab to support technical and logistical challenges, facilitate communications and reduce overhead handling support

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