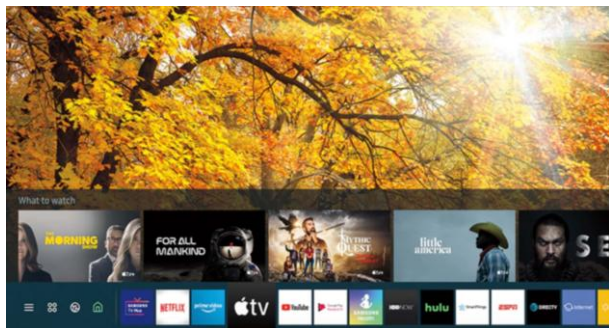
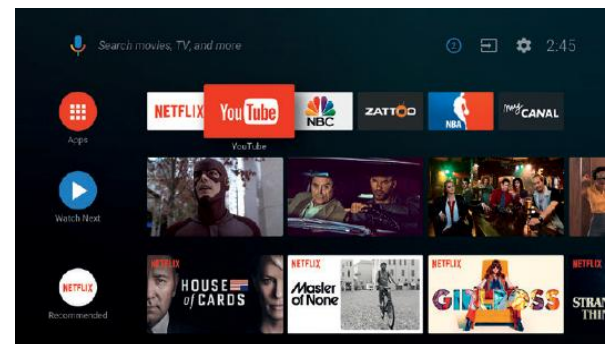
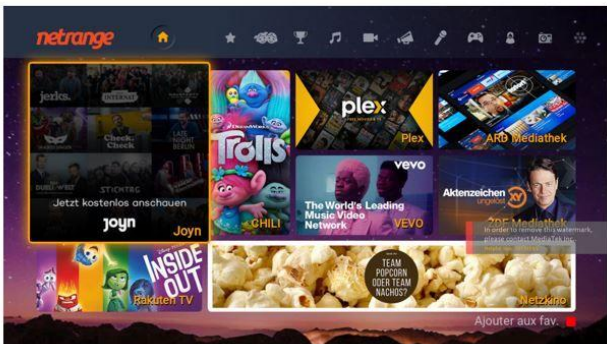
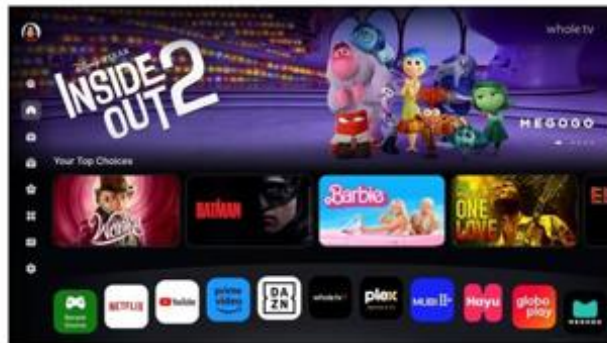
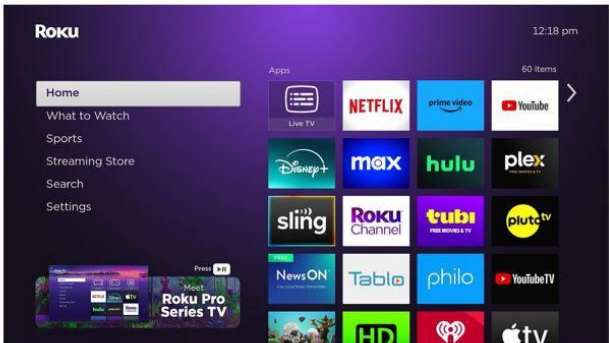
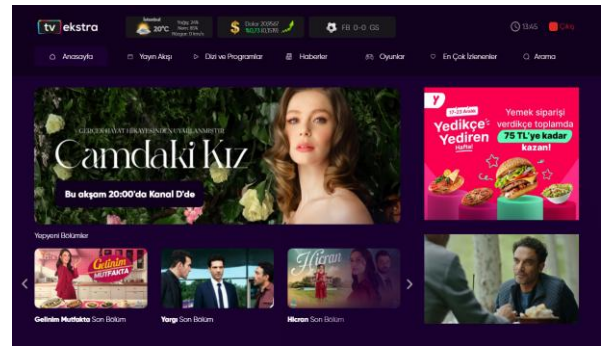
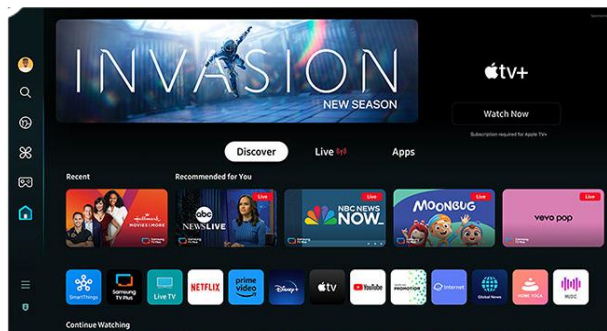
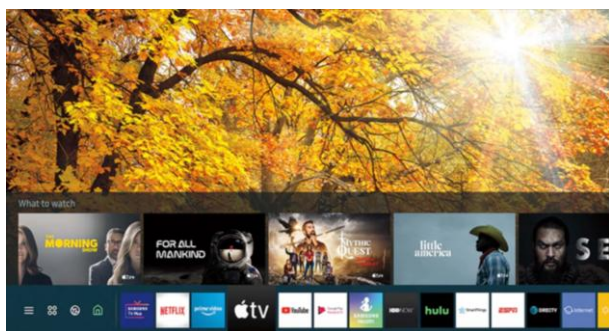
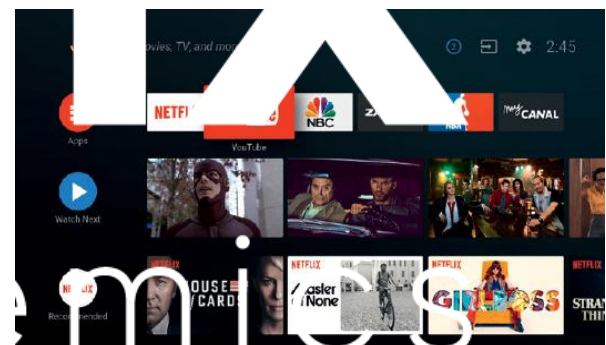
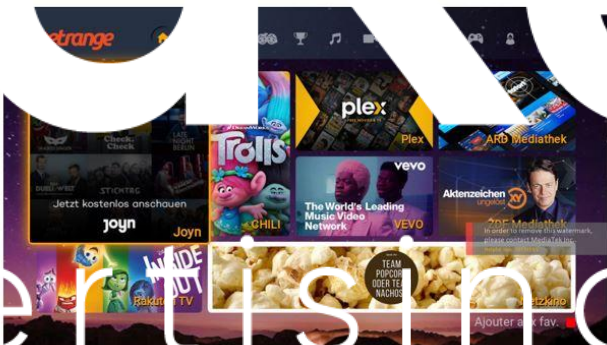
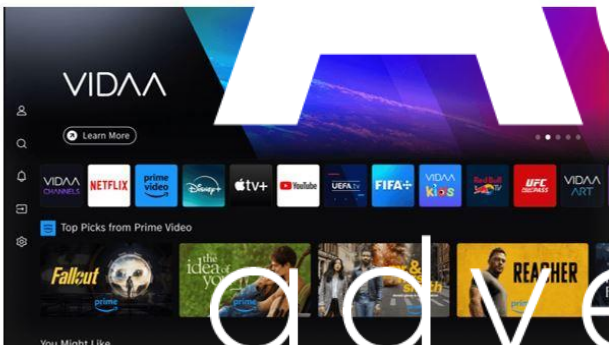
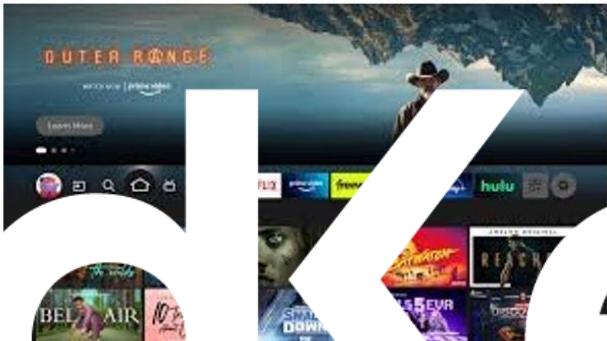
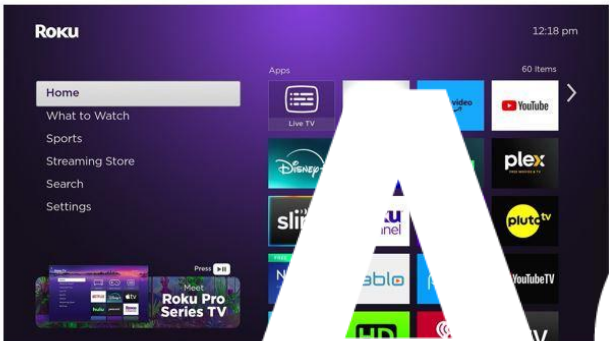
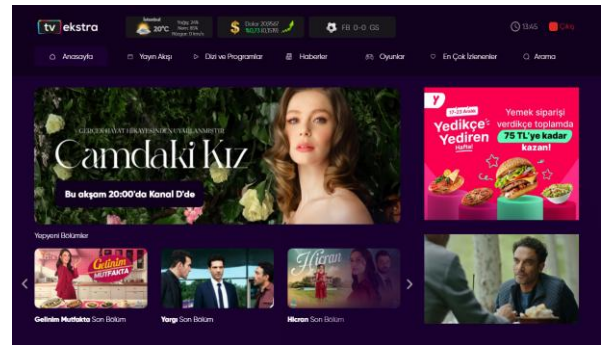




OS	Origin	MS* (est.)	#Active Devices (est.)	Compatibility HbbTV	Compatibles hardware Brands	Survey realised by Adkemix
5						
Google TV		29%	270,000,000 ¹	✓ 1.5 / 2.0	SONY PHILIPS Hisense mi xiaomi TCL SHARP THOMSON	Global overview of Smart TV Operating Systems Proprietary system Launched a hardware activity *TV sticks not included ©Adkemix – Q2 2025
TIZEN Operating System		21%	220,000,000	✓ 2.0.2	SAMSUNG LOEWE.	
LG webOS		16%	150,000,000	✓ 2.0.1	LG cello TCL AYONZ BLAUPUNKT	
Roku TV		9%	80,000,000 ²	✗	PHILIPS Hisense Roku TCL SHARP RCA	
fire tv vega		5%	46,000,000 ³	✗	INSIGNIA TOSHIBA JVC TCL GRUNDIG (Replacing Android)	
whale tv FOXNUM (recently merged)		5%	43,000,000	✓ 2.0.1/2.0.2	PHILIPS TELEFUNKEN TCL SHARP aiwa VESTEL JVC RCA	
VIDAA		4%	40,000,000	✓ 2.0.1	Hisense N.B. : Vestel (Toshiba, Hitachi, JVC, Telefunken, Oceanic) has a 4,6% stake in Vidaa	
netrange (white label middleware not a real TV OS)		4%	35,000,000	✓ 1.5/2.0 *	Hisense SKYWORTH LOEWE. GRUNDIG TCL VESTEL TOSHIBA CHANGHONG arçelik	
VIZIO		2%	18,000,000	✗	VIZIO (Smartcast OS)	
PatchWall Xiaomi HyperOS		2%	16,000,000	✗	mi xiaomi (Android TV overlay, Patchwall will progressively be replaced by Xiaomi HyperOS)	
HarmonyOS		2%	15,000,000	✗	HUAWEI (& soon other brands – only in China internal market)	
TITAN OS		1%	9,000,000	✓ *	PHILIPS AOC JVC ^(soon)	
COOCQA		£	7,000,000	✓ *	SKYWORTH (Based on Android)	
TiVo XPERI		£	5,000,000	✗	Panasonic TELEFUNKEN DAEWOO SHARP BUSH VESTEL JVC TOSHIBA	
my Home Screen		£	5,000,000	✓ 2.0	Panasonic (transitioning to FireTV OS)	
1: including TVs, box, dongles		2: including sticks (est. TV only: 55M)		3: including sticks (est. TV only: 35m)		



Special thanks to:

- **Antoine CHOTARD** – Country lead France & MENA @ Samsung TV Plus
- **Denis OSTIR** – Senior Director – Editor in Chief @ Vidaa
- **Antoine MARTEAU** – Sales Director @ Titan OS
- **Vincent GRIVET** – Chairman of the HbbTV Association
- ChatGPT 5.0
- Google Search Engine

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